

Accreditation Leadership Team Meeting (ALC) Meeting Monday, December 7, 2009  
1:30-3:30 pm, ECC, Room 79

## Meeting Notes:

- I. **Overview of Accreditation Website**-- Co-Chair Ray Ramirez gave an overview of the Reaffirmation of Accreditation website at <http://accreditation.sdce.edu>. Ramirez pointed out the categories and what they were intended to do in terms of giving information to the WASC visiting team. He gave praise to webmaster Rich McGirr for the quality of the website design, its functions, and the pleasant, customer friendly service. It was emphasized that the eEvidence box will be of great assistance to the visiting team as they read the self study and need to access the evidence in various chapters and sections.

II.

**Marketing Student Learning Outcomes**-- Marne Foster presented an SLO Marketing-Communications Strategy to address concerns about SLO awareness, participation, and accreditation requirements. There was much discussion of the SLO Materials that will replace ESLR posters and bookmarks. The committee liked the idea of having two posters side by side; one being the institutional SLO poster and the other being the program SLO poster. The committee wanted to replace bookmarks with an item that had more utility for the student e.g. notebooks. The free ABS notebook was considered, with adding an institutional SLO page and possibly program SLO pages. Jim Laramie suggested a homegrown note pages book that could feature program and institutional SLOs. There was discussion of printing students note pages for each department to be distributed by the department. The committee was interested in the campaign elements and wanted Marne meet with CE Communications Officer, Ranessa Ashton, to bring back mock-ups and costs for both the SLO posters and note pages so as to make a decision at the next ALC meeting.

- III. **Student Outcome Campaign**—Roma presented the “I am a Student Learning Outcome” campaign and requested that the department chairs submit entries for selection of students to be featured on the posters. She will be meeting with CE Communications Officer, Ranessa Ashton to design the posters. The results will be discussed with the chairs at the next department chair meeting. The Leadership Committee supported the effort and gave her the charge to make plans for the displays.
- IV. **Update on Self-Study Drafts**—The co-chairs of each committee gave brief overview of their progress so far in the following subchapters:
  - a. Focus Group A
  - b. Focus Group B
  - c. Focus Group C
  - d. Focus Group D
- V. **Q & A**—The co-chairs opened the meeting to questions from the floor. The questions were answered and concerned mainly operational issues of the self study and pending visit.
- VI. **Adjournment**—The meeting was adjourned at 3:30 PM.